

## SPECIFICATIONS FOR PUBLICATIONS:

### AD DIMENSIONS FOR COVERS

**BC — Back Cover:** For ads that want color to the edge.

- 8.465 x 11.125 Document Size
- 8.325 x 10.875 \*Trim Lines (.125" off the TOP, BOTTOM & LEFT SIDES ONLY)
- 7.325 x 10.325 Safe zone for photos & text (no text outside this size)
- \*We do not need a bleed for the Right Side (inside), it will be butted up to the gutter.

**BC — Back Cover with White Border:** For ads that would like a .275" white border.

- 7.785 x 10.325 Document Size
- No trimming on this size

**IFC -Inside Front Cover:** For ads that want color to the edge.

- 8.4675 x 11.125 Document Size
- 8.3425 x 10.875 \* Trim Lines (.125" off the TOP, BOTTOM & LEFT SIDES ONLY)
- 7.325 x 10.325 \*\* Safe zone for photos & text (no text outside this size)
- \* We do not need a bleed for the Right Side (inside), it will be butted up to the gutter.
- \*\* .40" from only LEFT, TOP & BOTTOM sides- From Document Size • \*\* .74" from only RIGHT side - From Document Size

**IFC -Inside Front Cover with White Border:** For ads that would like a .275" white border.

- 7.325 x 10.325 Document Size
- No trimming on this size

**IBC -Inside Back Cover:** For ads that want color to the edge.

- 8.4675 x 11.125 Document Size
- 8.3425 x 10.875 \* Trim Lines (.125" off the TOP, BOTTOM & RIGHT SIDES ONLY)
- 7.325 x 10.325 \*\* Safe zone for photos & text (no text outside this size)
- \* We do not need a bleed for the Right Side (inside), it will be butted up to the gutter.
- \*\* .40" from only RIGHT, TOP & BOTTOM sides- From Document Size • \*\* .74" from only LEFT side - From Document Size

**IBC -Inside Back Cover with White Border:** For ads that would like a .275" white border.

- 7.325 x 10.325 Document Size • No trimming on this size

If you have any questions please email: [susan@hometown-living.com](mailto:susan@hometown-living.com)